

# Reporting Public Affairs JMC 46009-001 & 002 Fall 2014

## ASSIGNMENTS/REQUIREMENTS:

Attendance	50 points
Homework/Participation	50 points
Daily Stories	
#1	50 points
#2	50 points
#3	75 points (meeting coverage w/live tweet)
Enterprise Stories	
#1	100 points
#2	100 points
Blotter check	25 points
Court check	25 points
"Quests"	
#1	25 points
#2	25 points
Team Project	125 points (approx. midterm)
Individual Project	150 points (final)
<b>TOTAL</b>	<b>850 points</b>

**GRADING:** See syllabus and individual rubrics. Remember that grading is based on JMC standards that include, but are not limited to: accuracy, completeness and thoroughness, sources and attribution, objectivity, balance and fairness, clarity and logic, grammar, spelling and organization. See individual rubrics.

If your content has a factual error (including misspelled names, incorrect proper names, the wrong dates, etc.), **half the points for that section of the assignment will be deducted automatically**; additional points will be deducted for other errors. Professional journalists cannot be inaccurate.

## CALENDAR

(Revised Oct. 1, 2014)

All assignments are due on or before the date they are listed at the beginning of class, unless otherwise noted. Assigned readings and online viewing must be done before the class meeting. Course plans change frequently because of the pace of the class, the ability of students and current events. We reserve the right to change or alter this calendar at any time, and students will be notified accordingly with updates and revisions.

### Week #6

Sept. 30-- GUESTS: Julie Bercik, Youngstown TV  
Michquel Penn, KSU campus police

Oct. 2-- Finish polls, polling  
911 calls as public records

- Week #7**  
 Oct. 7 -- NATIONAL NEWS ENGAGEMENT DAY  
 READ: TBA
- Oct. 9 -- Sunshine Laws  
 READ: Field Guide, Ch. 8 – Beat Backgrounder ONLY, pg. 168  
 Sunshine Survey – IN CLASS
- Week #8**  
 Oct. 14 -- Public works and infrastructure special topics, TBA
- Oct. 16 -- **GUEST: Terry Pluto, Plain Dealer sports columnist**
- Week #9**  
 Oct. 21 -- Introduction to elections reporting, TBA  
 READ: “Elections” handout
- Oct. 23 -- Elections reporting, continued
- Week #10**  
 Oct. 28 -- **GUEST: Erick Trickey, Cleveland Magazine**  
 Using public records and data for magazine stories
- Oct. 30 -- Elections reporting, continued
- Week #11**  
 Nov. 4 -- ELECTIONS ASSIGNMENTS per student media
- Nov. 6 -- ELECTIONS FOLLOW-UP STORIES per student media
- Week #12**  
 Nov. 11 -- **VETERANS DAY – NO CLASS**
- Nov. 13-- Introduction to education and public policy  
 Education records homework assigned  
Enterprise Story #2 due
- Week #13**  
 Nov. 18 -- **GUEST: Doug Oplinger, ABJ managing editor**
- Nov. 20 -- Education, continued  
Education homework due
- Week #14**  
 Nov. 25-- Work day and benchmarks  
*Possible A.L.I.C.E. training – in class*
- Nov. 27-- **THANKSGIVING – NO CLASS**
- Week #15**  
 Dec. 2 -- Quest #2 – IN CLASS
- Dec. 40-- **LAST DAY OF CLASS**  
 Final/Individual project due
- May 5-10 -- **NO EXAM DURING FINALS WEEK**